

## REBECCA ROBERTSON

Department of Anthropology, Cal Poly Humboldt  
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### EDUCATION

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- Ph.D.** Education, Oregon State University, 2020  
**M.A.** Social Science - Globalization and the Environment, Cal Poly Humboldt, 2003  
**B.A.** Anthropology (Minors: Spanish and Art), Cal Poly Humboldt, 1999

### RESEARCH

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My research interests and competencies include: applied and public anthropology; community development; organizational contexts, cultures, and change; higher education; cultural agency and relations of power & resistance; globalization, environment & development; South Africa; participatory and applied ethnographic approaches; user experience research; qualitative and mixed methods; social network analysis

### ACADEMIC APPOINTMENTS

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- 2017- **Director, Applied Anthropology and Ethnographic Research Lab**  
Department of Anthropology, Cal Poly Humboldt, Arcata, CA 95521
- 2016-2021 **Graduate Program Coordinator, Master of Arts in Applied Anthropology**  
Department of Anthropology, Cal Poly Humboldt, Arcata, CA 95521
- 2009 **Visiting Professor, Universidad del Pais Vasco, San Sebastian, Spain**  
University Study Abroad Consortium (USAC)
- 2004- **Lecturer and Research Associate, Department of Anthropology**  
Cal Poly Humboldt, Arcata, CA 95521
- 2002-2005 **Associate Faculty, Anthropology Department**  
College of the Redwoods, Eureka, CA 95501
- 2000-2002 **Graduate Research Assistant, American Indian Civics Project, W.W. Kellogg Foundation**  
Department of Politics, Cal Poly Humboldt
- 1998-2000 **Academic Advisor/ESL Tutor, Pre-collegiate Academic Preparation Program**  
Cal Poly Humboldt, Arcata, CA 95521

### APPLIED RESEARCH AND CONSULTING

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- 2021- **Community Development Researcher, Community Policing Assessment Project**  
Eureka Police Department, City of Eureka, CA
- 2021 **Ethnographer, Shasta-Trinity August Complex Fire Restoration Project Phases 1 and 2**  
Cultural Resources Facility, Cal Poly Humboldt
- 2021 **Ethnographer, Mad River August Complex Fire - 2021 Cultural Resources Survey**  
Cultural Resources Facility, Cal Poly Humboldt

- 2020-2021 **Ethnographer, Salmon River Floodplain and Mine Tailing Remediation Project**  
Cultural Resources Facility, Cal Poly Humboldt
- 2019/2020 **Community Development Researcher, Eureka Homelessness Assessment Project**  
Eureka Police Department, City of Eureka, CA
- 2019-2020 **Qualitative Researcher Oregon Transfer Project**  
Oregon Higher Education Coordinating Commission
- 2018 **User Experience Research and Design, [McLean Community Center Development Project](#)**  
Greenway Partners, Arcata, CA
- 2017 **User Experience Research and Design, [AFD Development Project](#) (McKinleyville)**  
Greenway Partners, Arcata, CA
- 2016 **User Experience Research and Design, Arcata Economic Development Corporation (AECD) Redevelopment Project**  
Greenway Partners, Arcata, CA
- 2016 **User Experience Research and Design, [AFD Development Project](#) (Arcata)**  
Greenway Partners, Arcata, CA
- 2015 **Business-Community Relations Researcher, City of Eureka -Business Ready Project**  
Greenway Partners, Arcata, CA
- 2013 **User Experience Researcher, One Hills Plaza Terrace Renovation Project**  
One Hills Plaza Homeowners Association, 75 Folsom St., San Francisco, CA.

## **PUBLICATIONS**

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- Robertson, R.** (under review) Anatomy and Implications of a Student Activist Network of Practice: Applying Social Network Analysis to Explore Activist Organizing and Collective Meaning Making. *Human Organization*.
- Crisp, G.; **Robertson, R.**; Garrison-Engbrecht, A. (2022) Questioning Assumptions about Accessible Bachelor's Granting Institutions. *Unlocking Opportunity through Broadly Accessible Institutions*. Crisp, G; McClure, K; Orphan, C (eds.). Routledge Press.
- Robertson, R.** (2021) Transnational Student Activism, Social Media Counter-stories, and the Hegemonic Logics of Diversity Work in Higher Education. *International Journal of Qualitative Studies in Education*. DOI: 10.1080/09518398.2021.1885073
- Robertson, R.** (2021) Tensions and Opportunities of Anthropology and the Academy Online. *Journal of Archaeology and Education*, 2021:5:1.
- Pacifico, D; **Robertson, R.** (2021) Meeting Students (and Subjects) Where They Are: Perspectives in Teaching, Learning, and Doing Archaeology and Anthropology Online. *Journal of Archaeology and Education*, 2021:5:1.
- Crisp, G.; **Robertson, R.**; Cox-Brand, E. (2021) Supporting Transfer for First Generation College Students. *At the Intersection: Unpacking the Experiences of First-Generation College Students Today*. Longwell-Grice, R.; Longwell-Grice, H. (eds.). Stylus Publishing.

Crisp, G.; Potter, C.; **Robertson, R.**; Carales, V. (2020) Empirical and Practical Implications for Documenting Early Racial Transfer Gaps. *New Directions for Community Colleges*, 2020: 55-65. DOI:10.1002/cc.20423

**Robertson, R.** (2019) The World Bank. *Encyclopedia of Higher Education, 5v.* Amey, M. (ed.) SAGE Publishing. ISBN: 9781473942912

## TECHNICAL REPORTS

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**Robertson, R.** (2022) *Eureka Police Department Community Policing Assessment Project: Phase I Report*. Prepared for the City of Eureka by the Applied Anthropology and Ethnographic Research Lab, Department of Anthropology, Cal Poly Humboldt.

**Robertson, R.**; Angeloff, N. (2021). *Shasta-Trinity August Complex Restoration Project Phase 2: Cultural Resources Inventory Report*. Prepared for the South Fork Management Unit District, Shasta-Trinity National Forest - United States Forest Service (USFS) by the Cultural Resources Facility, Department of Anthropology, Cal Poly Humboldt.

**Robertson, R.**; Angeloff, N. (2021). *Shasta-Trinity August Complex Restoration Project Phase 1: Cultural Resources Inventory Report*. Prepared for the South Fork Management Unit District, Shasta-Trinity National Forest - United States Forest Service (USFS) by the Cultural Resources Facility, Department of Anthropology, Cal Poly Humboldt.

Hughes, K.; Castro, M.; Busch, D.; **Robertson, R.**; Angeloff, N. (2021). *Historic Context Statement for the Salmon River Watershed*. Prepared for the Salmon River Restoration Council by the Cultural Resources Facility, Department of Anthropology, Cal Poly Humboldt.

**Robertson, R.** (2019) *Eureka Homelessness Assessment Report*. Presentation prepared for the Eureka Police Department, City of Eureka, CA.

## REFEREED CONFERENCE PRESENTATIONS

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**Robertson, R.** (under review) Trail Blazers: Gendered Experiences of Female Firefighters and Their Impact on Fire Service Organizational Culture. Paper presentation: *American Anthropological Association Annual Meetings*, 2022.

**Robertson, R.** (2022) Gendered Roles, Identities, and Experiences of Female Professional Firefighters: Preliminary Findings. Paper presentation: *Society for Applied Anthropology*.

**Robertson, R.** (2021) Applying Social Network Analysis to Explore Student Activist Communities of Practice. Paper presentation: *American Anthropological Association Annual Meetings*, November, 2021.

**Robertson, R.** (2021) #DiversityisNotInclusion. Paper presentation: *American Educational Research Association (AERA)*, Annual Meeting, April 8-12, 2021.

**Robertson, R.** (2020) Student Activist Counter-stories and the Hegemonic Logics of Diversity in Higher Education. Paper presentation: *Philosophy and Theory of Higher Education Conference*, Uppsala, Sweden, October 18-20, 2020 (conference cancelled).

Crisp, G.; Potter, C.; **Robertson, R.**; Carales, V. (2020) Documenting Early Racial Transfer Gaps: Empirical and Practical Implications for Transfer Partnerships. *Council for the Study of Community Colleges Annual Meeting*, 2020 (conference cancelled).

- Robertson, R.** (2019) Hashtag as Boundary Object: The Circulation of Meaning in a Student Activist Network of Practice. Paper presentation: *American Anthropological Association Annual Meeting*, Vancouver, Canada, November 20-24, 2019.
- Robertson, R.** (2019) Student Activism and Diversity Work in Higher Education: A Review and Synthesis of the Literature. Paper presentation: *Association for the Study of Higher Education (ASHE)*. Portland, OR, November 14-18, 2019
- Robertson, R;** Crisp, G.; Cox-Brand, E. (2019) Developing a Grounded Theory of First-Generation Community College Students' Understanding of the Transfer Process in Oregon. Paper presentation: *Council for the Study of Community Colleges Annual Meeting (CSCC)*. San Diego, CA, March 28-30, 2019.
- Robertson, R.** (2019) Ambiguity, Neoliberalism, and Non-performativity: Examining Higher Education Diversity Work Through Student #Activism. Paper Presentation: *Ethnography and Education Forum*. Graduate School of Education, University of Pennsylvania, Philadelphia, PA, February 22-23, 2019.
- Pacifico, D.; **Robertson, R.**; Shoaps, R (2018) Teaching and Learning Anthropology Online. Roundtable presentation. *American Anthropological Association Annual Meeting*, San Jose, CA, November 14-18, 2018.
- Robertson, R.** (2018) Challenging Institutional Hegemony Through Student Activism. Paper presentation: *American Anthropological Association Annual Meeting*, San Jose, CA.
- Robertson, R.** (2017) Ghosting: Uncaptured Student Engagement in Online Courses. Poster presentation: American Anthropological Association Annual Meeting, Washington D.C.

## **PUBLIC DISSEMINATION OF RESEARCH**

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- 2022 Whiteboard Advisors' Boundless Potential Book Talk: *Unlocking Opportunity Through Broadly Accessible Institutions*, April, 2022. [Archived video](#)
- 2020 University of Washington, Community College Research Initiatives, Transfer Partnership Series – [Data Note 11](#), *Transfer Partnerships: Lessons to Improve Student Success During and After COVID-19*, May 2020.
- 2020 #CCRIchat - Twitter Chat ([@CCRI UW](#)), *Transfer Partnerships: Lessons to Improve Student Success During and After COVID-19*, May 15, 2020.
- 2019 Oregon State Legislature, Senate Interim Committee on Education. *Expert Perspectives on Community College to University Transfer Systems*. September 16, 2019. [Archived video](#)
- 2019 Eureka City Council, Regular Session. *Eureka Police Department Homelessness Assessment Report*. March 5, 2019. [Archived video](#)

## **AWARDS AND HONORS**

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- 2017 Faculty Recognition Award for Outstanding Performance, CSU Chancellor's Office
- 2017 Exceptional Service to Students Award, Cal Poly Humboldt
- 2014 Quality in Online Education Recognition Award, Cal Poly Humboldt
- 2013 Exemplary Online Course Design and Instruction Award, CSU Chancellor's Office
- 2011 Faculty Excellence in Teaching Award Nominee, Cal Poly Humboldt

## GRANTS, FELLOWSHIPS, AND EXTERNAL FUNDING

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2021	Faculty Research Development Grant, Cal Poly Humboldt, \$4000
2021	Research, Scholarship and Creative Activity (RSCA) Grant, Cal Poly Humboldt, \$5000
2021	<i>Community Policing Assessment Project</i> , City of Eureka, \$10,000
2021	Racial Equity Special Research Grant, Spencer Foundation, \$73,000 – unfunded
2020	Research Grant – Small, Spencer Foundation, \$28,000 – unfunded
2020	Chancellor’s Doctoral Fellow Mini Research Grant, California State University, \$1500
2017	Chancellor’s Doctoral Incentive Program Fellowship, California State University, \$30,000
1999	Graduate Equity Fellowship, Cal Poly Humboldt, \$5,000

## INVITED PRESENTATIONS, LECTURES, AND WORKSHOPS

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2019	‘Student Activism in the Context of Diversity Work in Higher Education’, Carpenter Lecture, Oregon State University, Wilsonville, March 7, 2019
2018	‘Grad School/Career Preparation’, Invited Workshop Series (3 sessions), Sponsored by Anthropology Club, Cal Poly Humboldt, Fall 2018.
2017	‘Improving Student Success by Increasing Interactivity and Active Learning Opportunities’, e-Portfolio Presentation, California State University, Course Design with Technology Summer Institute, Sacramento, CA, June 26-29, 2017
2017	‘Professionalizing Student Work through a Virtual Conference’, Digital Scholarship, Publishing & Sustainable Learning: Exploring, Designing, Creating and Sharing Learning Experiences, Cal Poly Humboldt, UnConference, April 11, 2017
2009	‘Global Citizenship’, Presented at the Cal Poly Humboldt Social Justice Forum, February 2009
2009	‘Anthropological Approaches to Studying Culture’ Introduction to International Studies, Cal Poly Humboldt, September 29, 2009
2009	‘Work, Study, Serve: International Experience and Global Citizenship’, International Education Week, Cal Poly Humboldt, November 16-19, 2009

## COURSES TAUGHT

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\*\*NOTE: (F2F) Face to Face, (H) Hybrid, (O) Online

UNDERGRADUATE COURSES	GRADUATE COURSES
Introduction to Cultural Anthropology (F2F, H, O)	Introduction to Applied Anthropology (F2F, H)
Argonauts of Human Life (O)	Methods in Applied Anthropology (F2F, H)
Cultural Anthropology Lab (H, O)	Qualitative Research and Analysis (O)
History and Theory of Anthropology (F2F, H)	Theory in Applied Anthropology (O)
Anthropology and Development (F2F, H, O)	Quantitative Data Analysis (O)
Women and Development (F2F, H, O)	
Ethnography (F2F, H, O)	
Power & Resistance: South African Counter-stories (H)	
Race/Class/Culture: South Africa (H)	
Anthropology of HIV/AIDS: South Africa (F2F)	
Art and Material Culture: South Africa (H)	
Anthropology Capstone (O, H)	
Argonauts of Human Life (O)	

Anthropology of Religion (F2F, O) Anthropology of Art (H) Anthropology Teaching & Leadership (H) Anthropology Internship (H) European Union: Sociocultural Integration (F2F, H) Grad School Prep (F2F, H) Working with Historical Documents (F2F)	
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## GRADUATE STUDENT ADVISING

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### PRIMARY ADVISOR

2021	Amy Deuink, 'Transforming the University Library for Equity and Inclusion: A Critical Environmental Analysis at a Research-Intensive Public University'
2020	Jordan Walsh, 'The Impact of Intensive Individual Academic Counseling on Student Persistence and Retention: An Applied Narrative Analysis'
2019	Samantha Reid, 'Cultivating Food Security: A Quantitative Analysis of Humboldt County's Food Pantries'
2019	Ariel Eastburn, 'Qualitative Analysis of Barriers to Maternal Health Care in Santa Clara County, CA.'
2018	Edward Fernandez, 'Banking for the Future: An Ethnographic Study of the Local Food Bank and its Role in Food Justice and Patron Perception'
2018	Laura Benne, 'The 2016 Election: Conservative Female Voters - Agentive, Adversarial and Resolutely Republican'
2018	Ariel Fishkin, 'Fighting Rape Culture at Cal Poly Humboldt: Challenges and Growth in Student Activism'
2017	Jacqueline Heinzin, 'Transformation in Three American Orchestras: An Analysis of Labor, Agency, and Change'
2017	Meleana Akolo, 'A Feminist Interpretation of Women's Work with Koloa in the Tongan Community'

### COMMITTEE MEMBER

2022	Berlin Loa, 'Counter Archives: Unfolding Hidden Stories'
2021	Casey Dobbins, 'From the Edge of a Rib: Pro-Ana Edgeworking Narratives'
2018	Grant Skoglund, 'Café Para Todos: A Critical Narrative of Bilingual Education Policy and Practice in Monolingual Spain'
2017	Nora E. Mounce, 'Words to Cook By: Changing Meanings of Eating Local in Humboldt County'
2017	Isadora Sharon, 'Countering a Colonial Fantasy of Filipinos Highlanders: Ethnic Versus Ethical Tourism'
2017	Corinna Irwin, 'Equal Access, Knowledge, and Empowerment: Promoting Inclusion in Sex Education and Reproductive Health Care for Humboldt County's Spanish Speaking Population'
2017	Katherine Ruprecht, 'Examining Veiled Muslim Women's Experiences in Educational Institutions in France and the United States and Decolonizing the Curriculum to Reflect Their Stories'
2016	May Patiño, 'What does it mean to go Paleo? An Exploration of the Ancestral Diet Movement'
2016	Rosie Slentz, 'From Soil to Soul: Food Systems Curriculum for 5th Graders'

### UNIVERSITY SERVICE

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2022	Member, CSU Equity Priority 4 Task Force – Administrative Barriers to Student Success
2021-	Chair, Faculty Rights Committee, California Faculty Association – Humboldt Chapter
2021	Member, Polytechnic Self Study Working Group - Inclusive Student Success
2020-2021	Faculty Advisor, Students for Violence Prevention, First Year Learning Community
2020	eLearning Ambassador, Center for Teaching and Learning

2019-2021 Member, Supporting Graduate Students of Color, Faculty Working Group  
 2018-2019 Faculty Advisor, Anthropology Club, Department of Anthropology  
 2016-2021 Graduate Council Member  
 2016-2019 Lead, Department of Anthropology Peer Mentoring Pilot Program

- AY 2016-17, developed peer-mentoring program proposal
- AY 2017-2018, established and piloted program structure
- AY 2018-19, coordinated peer mentoring program

2017 Member, 5-year Program Review Committee, Department of Anthropology

- Lead – Diversity Report

2016 -2017 Member, Chancellor’s Office Course Redesign and Technology Program, CSU  
 2015-2019 Faculty Supervisor, Undergraduate Research Award, Dept of Anthropology,  
 2015-2019 Faculty Supervisor, IdeaFest, Showcase of Research and Creative Projects  
 2014-2019 Faculty Editor, Anthropology Student Research Symposium  
 2016-2017 Online Pedagogy ePortfolio Development, California State University Chancellor’s Office  
 2014- Graduate Advisor/Thesis Committee Member, MA Applied Anthropology  
 2013- Curriculum Committee Member, Department of Anthropology  
 2013- Assessment Committee Member, Department of Anthropology  
 2012-2013 Curriculum and Program Development, MA Applied Anthropology  
 2011 Participant, Course Transformation Project, Center for Excellence in Teaching and Learning  
 2009 Presenter, Campus Social Justice Forum  
 2009 Session Leader, International Education Week, Multicultural Center  
 2007 Director, World AIDS Day Fundraiser, Department of Anthropology

## **PROFESSIONAL SERVICE**

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2022 Reviewer, Rowman and Littlefield  
 2020- External Reviewer, Journal of Human Organization  
 2019- External Reviewer, International Journal of Qualitative Studies in Education (QSE)  
 2019- External Reviewer, Journal of Applied Research in the Community College (JARCC)  
 2019-2021 Proposal Reviewer, Annual Conference, Association for the Study of Higher Education  
 2018 Chair, Teaching and Learning Anthropology Online – Roundtable, American Anthropological Association Annual Meetings

## **COMMUNITY SERVICE**

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2021 Member, Board of Directors, College of the Redwoods Foundation  
 2020- Trustee (representing Area 5), Board of Trustees, Redwoods Community College District

- Member, President’s Advisory Council - Partnerships, Polytechnic Pathways, Emerging Industries Subcommittee, 2022
- Clerk of the Board, 2022
- Member, Board Self-Evaluation Committee, 2022
- Chair, Legislative Advocacy Committee, 2021-
- Member, Student Success Committee, 2021

2018- Coach, Humboldt Composite High School Mountain Bike Club (HCMTB)  
 2009-2011 Sexual and Reproductive Health Educator, Six Rivers Planned Parenthood, Eureka, CA  
 2002-2007 Member, Board of Trustees, Vector Rehabilitation, Eureka, CA 95501

## **PROFESSIONAL TRAINING AND DEVELOPMENT**

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2021 Pivot to Online Learning and Teaching, 4-week Faculty Development Course  
 2021 Council on Undergraduate Research, CUR Dialogues 2021  
 2020 Equity-Minded Practices for Remote Teaching, Webinar

2020 Labor Based Grading as Anti-Racist Assessment, 2-part Workshop  
2019 Early Career Faculty Workshop, Council for Advancement of Higher Education  
2019 Summer Program in Quantitative Methods of Social Research – Social Network Analysis, Inter-university Consortium for Political and Social Research (ICPSR)  
2017 Course Redesign with Technology, Summer Institute, California State University  
2017 Applying the Quality Online Learning and Teaching Instrument, Faculty Course  
2016-2017 Course Redesign, Professional Learning Community, California State University  
2016 Course Redesign with Technology Summer Institute, California State University  
2014 Using Mobile Technology in the Classroom, Faculty Learning Circle

## **TECHNICAL SKILLS**

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Qualitative Data Analysis (NVivo)  
Descriptive and Inductive Statistical Analysis (SPSS, Excel)  
Social Network Analysis (NVivo, R)  
Survey Instrumentation/Distribution (Qualtrics, Google Forms, Survey Monkey)  
Reference Management (Zotero, Endnote)  
Podcasting (Audacity, Anchor)  
Online Learning Management - Course Design and Delivery (Canvas, Moodle, Blackboard)  
Audio/Video Recording and Editing (Kaltura, Camtasia, Screencast-o-matic)  
Online Publishing (YouTube, ISSUU, Merlot)  
Website Development (WordPress, Weebly)  
Online Collaboration (Slack, VoiceThread, FlipGrid, Webex)

## **PROFESSIONAL ORGANIZATION MEMBERSHIPS**

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American Anthropological Association (AAA)  
Society for Applied Anthropology (SfAA)  
Council on the Anthropology of Education (CAE)  
American Educational Research Association (AERA)  
Association for the Study of Higher Education (ASHE)  
Community College League of California (CCLC)