

## CURRICULUM VITAE

### Rebecca Robertson

Department of Anthropology  
Humboldt State University  
1 Harpst St., Arcata, CA 95521

[rer3@humboldt.edu](mailto:rer3@humboldt.edu) • <https://rebecca-robertson.com>

## EDUCATION

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- 2020 Ph.D., Education, Oregon State University  
Dissertation Title: *Higher Education Diversity Work and its Discontents: Theorizing Student Social Media Activism as Counter-hegemonic Network of Practice*
- 2003 M.A., Social Science - Globalization and the Environment, Humboldt State University  
Project Title: *A Gendered Analysis of the Makuleke Land Restitution Agreement and its Resulting Integrated Conservation and Development Program*
- 1999 B.A., Anthropology, Humboldt State University  
Minors: Spanish, Art

## RESEARCH AREAS

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Applied Anthropology; Social and Organizational Change; Diversity, Equity and Inclusion; Higher Education; Activism and Social Media; Globalization; Gender, Conservation, and Community Development; Social Network Analysis; Digital Ethnography; South Africa

## ACADEMIC APPOINTMENTS

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- 2018-present Director, Applied Anthropology and Ethnographic Research Lab  
Department of Anthropology, Humboldt State University, Arcata, CA 95521
- 2004-present Lecturer  
Department of Anthropology, Humboldt State University, Arcata, CA 95521
- 2016-2021 Coordinator, Master of Arts in Applied Anthropology Program  
Department of Anthropology, Humboldt State University, Arcata, CA 95521
- 2009 Visiting Professor  
University Study Abroad Consortium (USAC), Universidad del País Vasco, San Sebastian, Spain
- 2002-2005 Associate Faculty  
Anthropology Department, College of the Redwoods, Eureka, CA 95501
- 2000-2002 Research Assistant  
American Indian Civics Project, W.W. Kellogg Foundation Grant  
Department of Politics, Humboldt State University
- 1998-2000 Academic Advisor  
Pre-collegiate Academic Preparation Program, Humboldt State University, Arcata, CA 95521

## APPLIED RESEARCH/CONSULTING

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- 2020- Ethnographer  
Salmon River Floodplain and Mine Tailing Remediation Project  
Cultural Resources Facility, Humboldt State University
- 2019/2020 Quantitative Research Analyst  
Eureka Homelessness Assessment Project  
City of Eureka Police Department
- 2019-2020 Qualitative Researcher  
Oregon Transfer Project  
Oregon Higher Education Coordinating Commission
- 2018 Research and Design Consultant  
[McLean Community Center Development Project](#)  
Greenway Partners, Arcata, CA
- 2017 Research and Design Consultant  
[Arcata Volunteer Fire Department Remodel Project](#) (McKinleyville Station)  
Greenway Partners, Arcata, CA
- 2016 Research and Design Consultant  
Arcata Economic Development Corporation (AEDC) Redevelopment Project  
Greenway Partners, Arcata, CA
- 2016 Research and Design Consultant  
[Arcata Volunteer Fire Department Remodel Project](#) (Arcata Station)  
Greenway Partners, Arcata, CA
- 2015 Ethnographic Researcher  
City of Eureka Business Ready Project  
Greenway Partners, Arcata, CA
- 2013 User Experience Researcher  
One Hills Plaza Terrace Renovation Project  
One Hills Plaza Homeowners Association (HOA), 75 Folsom St., San Francisco, CA.

## PUBLICATIONS

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### REFEREED JOURNAL ARTICLES

- Pacifico, D; **Robertson, R.** (forthcoming) Meeting Students (and Subjects) Where They Are: Perspectives in Teaching, Learning, and Doing Archaeology and Anthropology Online. *Journal of Archaeology and Education*.
- Robertson, R.** (forthcoming) Tensions and Opportunities of Anthropology and the Academy Online. *Journal of Archaeology and Education*.
- Robertson, R.** (2021) A Critical Race Theory Analysis of Transnational Student Activism, Social Media Counter-stories, and the Hegemonic Logics of Diversity Work in Higher Education. *International*

Crisp, G.; Potter, C.; **Robertson, R.**; Carales, V. (2020), Empirical and Practical Implications for Documenting Early Racial Transfer Gaps. *New Directions for Community Colleges*, 2020: 55-65. DOI:[10.1002/cc.20423](https://doi.org/10.1002/cc.20423)

### PEER-REVIEWED BOOK CHAPTERS

Crisp, G.; **Robertson, R.**; Garrison-Engbrecht, A. (forthcoming, late 2021) Questioning Assumptions about Accessible Bachelor's Granting Institutions. *Unlocking Opportunity through Broadly Accessible Institutions*. Crisp, G; McClure, K; Orphan, C (eds.). Routledge Press.

Crisp, G.; **Robertson, R.**; Cox-Brand, E. (forthcoming, April 2021) Supporting Transfer for First Generation College Students. *At the Intersection: Unpacking the Experiences of First-Generation College Students Today*. Longwell-Grice, R.; Longwell-Grice, H. (eds.). Stylus Publishing, VA.

**Robertson, R.** (2020) World Bank. *Encyclopedia of Higher Education, 5v*. Amey, M. (ed.) SAGE Publishing. ISBN: 9781473942912

### MANUSCRIPTS IN PREPARATION

**Robertson, R.** Hashtag as Boundary Object: Counter-narrative Agency and the Circulation of Meaning in a Student Activist Network of Practice.

**Robertson, R.** #DiversityisNotInclusion: Anatomy and Implications of a Student Activist Network of Practice in the Context of Higher Education Diversity Work

### REFEREED CONFERENCE PRESENTATIONS

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**Robertson, R.** (under review) Understanding Faculty Efforts to Advance Racial Equity Across Organizational Boundaries in Higher Education. Paper presentation: *Association for the Study of Higher Education (ASHE)*. San Juan, Puerto Rico, November 3-6, 2021

**Robertson, R.** (held over from 2020) Applying Social Network Analysis to Explore Student Activist Networks of Practice. Paper presentation: *American Anthropological Association Annual Meetings*, 2021.

**Robertson, R.** (accepted) #DiversityisNotInclusion. Paper presentation: American Educational Research Association (AERA), Annual Meeting, 2021.

**Robertson, R.** (2020) Student Activist Counter-stories and the Hegemonic Logic of Diversity in Higher Education. Paper presentation: *Philosophy and Theory of Higher Education Conference*, Uppsala, Sweden, October 18-20, 2020 (conference cancelled)

Crisp, G.; Potter, C.; **Robertson, R.**; Carales, V. (2020) Documenting Early Racial Transfer Gaps: Empirical and Practical Implications for Transfer Partnerships. *Council for the Study of Community Colleges Annual Meeting, 2020* (conference cancelled).

**Robertson, R.** (2019) Hashtag as Boundary Object: Counter-narrative Agency and the Circulation of Meaning in a Student Activist Network of Practice. Paper presentation: *American Anthropological Association Annual Meeting*, Vancouver, Canada, November 20-24, 2019.

**Robertson, R.** (2019) Student Activism and Diversity Work in Higher Education: A Review and Synthesis of the Literature. Paper presentation: *Association for the Study of Higher Education (ASHE)*. Portland, OR,

November 14-18, 2019

**Robertson, R;** Crisp, G.; Cox-Brand, E. (2019) Developing a Grounded Theory of First-Generation Community College Students' Understanding of the Transfer Process in Oregon. Paper presentation: *Council for the Study of Community Colleges Annual Meeting (CSCC)*. San Diego, CA, March 28-30, 2019.

**Robertson, R.** (2019) Ambiguity, Neoliberalism, and Non-performativity: Examining Higher Education Diversity Work Through Student #Activism. Paper Presentation: *Ethnography and Education Forum*. Graduate School of Education, University of Pennsylvania, Philadelphia, PA, February 22-23, 2019.

Pacifico, D.; **Robertson, R.**; Shoaps, R (2018) Teaching and Learning Anthropology Online. Roundtable presentation. *American Anthropological Association Annual Meeting*, San Jose, CA, November 14-18, 2018.

**Robertson, R.** (2018) Challenging Institutional Hegemony Through Student Activism. Paper presentation: *American Anthropological Association Annual Meeting*, San Jose, CA, November 14-18, 2018.

**Robertson, R.** (2017) Ghosting: Uncaptured Student Engagement in Online Courses. Poster presentation: American Anthropological Association Annual Meeting, Washington D.C., November 28-Dec 3, 2017.

## GRANTS AND FELLOWSHIPS

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- 2021 Spencer Foundation, Racial Equity Special Research Grant. *Understanding and Supporting Faculty Efforts to Advance Racial Equity Across Organizational Boundaries in Higher Education*, \$73,000 – under review
- 2021 Spencer Foundation, Research Grant – Small. *COVID-19 Counter-stories: Ethnographic Analysis and Practical Implications of Student Activist Narratives Constructed and Circulated Via Social Media During the COVID-19 Crisis in Higher Education*, \$27,931 – under review
- 2020 Social Science Research Council, SSRC Rapid Response Research Grants 2020, *Student Activism in the Time of COVID-19: Exploring Physically Distanced Resistance*, \$5,000 – unfunded
- 2020 California State University (CSU) Chancellor, Doctoral Fellow Mini Research Grant, \$1500
- 2017 California State University Chancellor's Doctoral Incentive Program Fellowship, \$30,000 forgivable loan
- 1999 Humboldt State University, Graduate Equity Fellowship, \$5,000

## AWARDS AND HONORS

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- 2017 Faculty Recognition Award for Outstanding Performance, Office of the Chancellor, California State University
- 2017 Exceptional Service to Students Award, Humboldt State University
- 2014 Quality in Online Education Recognition Award, Humboldt State University
- 2013 Exemplary Online Course Design and Instruction Award, Office of the Chancellor, California State University
- 2011 Faculty Excellence in Teaching Award Nominee, Humboldt State University
- 1997-99 Presidential Scholar
- 1999 Pi Gamma Mu: International Social Science Honor Society Inductee

## INVITED PRESENTATIONS, LECTURES, AND WORKSHOPS

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- 2019 'Student Activism and the Dilemmas of Diversity Work in Higher Education', Carpenter Lecture, Oregon State University, Wilsonville, March 7, 2019
- 2018 'Grad School/Career Preparation', Invited Workshop Series (3 sessions), Sponsored by Anthropology Club, Humboldt State University, Fall 2018.
- 2017 'Improving Student Success by Increasing Interactivity and Active Learning Opportunities', e-Portfolio Presentation, California State University, Course Design with Technology Summer Institute, Sacramento, CA, June 26-29, 2017
- 2017 'Professionalizing Student Work through a Virtual Conference', Digital Scholarship, Publishing & Sustainable Learning: Exploring, Designing, Creating and Sharing Learning Experiences, Humboldt State University, UnConference, April 11, 2017
- 2009 'Global Citizenship', Presented at the Humboldt State University Social Justice Forum, February 2009
- 2009 'Anthropological Approaches to Studying Culture' Introduction to International Studies, Humboldt State University, September 29, 2009
- 2009 'Work, Study, Serve: International Experience and Global Citizenship', International Education Week, Humboldt State University, November 16-19, 2009

## PUBLIC DISSEMINATION OF RESEARCH

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- 2020 University of Washington, Community College Research Initiatives, Transfer Partnership Series – [Data Note 11](#), *Transfer Partnerships: Lessons to Improve Student Success During and After COVID-19*, May 2020.
- 2020 #CCRIchat - Twitter Chat ([@CCRI\\_UW](#)), *Transfer Partnerships: Lessons to Improve Student Success During and After COVID-19*, May 15, 2020.
- 2019 Oregon State Legislature, Senate Interim Committee on Education. *Expert Perspectives on Community College to University Transfer Systems*. September 16, 2019. [Archived video](#) (testimony begins at minute 20:16).
- 2019 Eureka City Council, Regular Session. *Eureka Police Department Homelessness Assessment Report*. March 5, 2019. [Archived Video](#).

## COURSES TAUGHT

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\*\*NOTE: (F2F) Face to Face, (H) Hybrid, (O) Online

### UNDERGRADUATE COURSES

- Introduction to Cultural Anthropology (F2F, H, O)  
Cultural Anthropology Lab (H, O)  
Argonauts of Human Life (H)  
Anthropology of Religion (F2F, O)  
Anthropology of Art (H)  
History and Theory of Anthropology (F2F, H)

Anthropology and Development (F2F, H, O)  
Women and Development (F2F, H)  
Ethnography (F2F, H, O)  
Power & Resistance: South African Counter-stories (H)  
Race/Class/Culture: South Africa (H)  
Anthropology of HIV/AIDS: South Africa (F2F)  
Art and Material Culture: South Africa (H)  
Anthropology Capstone (F2F, H, O)  
Anthropology Teaching & Leadership (H)

### **GRADUATE COURSES**

Introduction to Applied Anthropology (F2F, H)  
Methods in Applied Anthropology (F2F, H)  
Qualitative Research and Analysis (O)  
Theory in Applied Anthropology (O)  
Quantitative Data Analysis (O)

### **GRADUATE STUDENT ADVISING**

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### **M.A. IN APPLIED ANTHROPOLOGY, HUMBOLDT STATE UNIVERSITY**

#### **PRIMARY ADVISOR**

2021(exp) Amy Deuink, 'Transforming the University Library for Equity and Inclusion: A Critical Environmental Analysis at a Research-Intensive Public University'  
2020 Jordan Walsh, 'The Impact of Intensive Individual Academic Counseling on Student Persistence and Retention: An Applied Narrative Analysis'  
2019 Samantha Reid, 'Cultivating Food Security: A Quantitative Analysis of Humboldt County's Food Pantries'  
2019 Ariel Eastburn, 'Qualitative Analysis of Barriers to Maternal Health Care in Santa Clara County, CA.'  
2018 Edward Fernandez, 'Banking for the Future: An Ethnographic Study of the Local Food Bank and its Role in Food Justice and Patron Perception'  
2018 Laura Benne, 'The 2016 Election: Conservative Female Voters - Agentive, Adversarial and Resolutely Republican'  
2018 Ariel Fishkin, 'Fighting Rape Culture at Humboldt State University: Challenges and Growth in Student Activism'  
2017 Jacqueline Heinzin, 'Transformation in Three American Orchestras: An Analysis of Labor, Agency, and Change'  
2017 Meleana Akolo, 'A Feminist Interpretation of Women's Work with Koloa in the Tongan Community'

#### **COMMITTEE MEMBER**

2018 Grant Skoglund, 'Café Para Todos': A Critical Narrative of Bilingual Education Policy and Practice in Monolingual Spain'  
2017 Nora E. Mounce, 'Words to Cook By: Changing Meanings of Eating Local in Humboldt County'  
2017 Isadora Sharon, 'Countering a Colonial Fantasy of Filipinos Highlanders: Ethnic Versus Ethical Tourism'  
2017 Corinna Irwin, 'Equal Access, Knowledge, and Empowerment: Promoting Inclusion in Sex Education and Reproductive Health Care for Humboldt County's Spanish Speaking Population'  
2017 Katherine Ruprecht, 'Examining Veiled Muslim Women's Experiences in Educational Institutions in

- France and the United States and Decolonizing the Curriculum to Reflect Their Stories’  
 2016 May Patiño, ‘What does it mean to go Paleo? An Exploration of the Ancestral Diet Movement’  
 2016 Rosie Slentz, ‘From Soil to Soul: Food Systems Curriculum for 5th Graders’

## **UNIVERSITY SERVICE**

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- 2021- Member, HSU Polytechnic Self Study Working Group - Student Services and Inclusive Student Success  
 2020-21 Faculty Advisor, Students for Violence Prevention - First Year Learning & Living Community, HSU  
 2020 eLearning Ambassador, Center for Teaching and Learning, HSU  
 2019- Member, Supporting Graduate Students of Color, Faculty Working Group  
 2018-19 Faculty Advisor, Anthropology Club, Humboldt State University  
 2016-2021 Graduate Council Member, Humboldt State University  
 2016-2019 Lead, Department of Anthropology Peer Mentoring Pilot Program, HSU
  - AY 2016-17, developed peer-mentoring program proposal
  - AY 2017-2018, established and piloted program structure
  - AY 2018-19, coordinated peer mentoring program
 2017 5-year Program Review, HSU, Department of Anthropology  
 2016-2017 Participant Chancellor’s Office Course Redesign and Technology Program, California State University  
 2015-2019 Faculty Supervisor, Undergraduate Research Award, Dept of Anthropology, HSU  
 2015-2019 Faculty Supervisor, IdeaFest, Showcase of Research and Creative Projects, HSU  
 2014-2019 Faculty Editor, Anthropology Student Research Symposium, HSU  
 2016-2017 ePortfolio Development, California State University Chancellor’s Office  
 2014- Graduate Advisor/Thesis Committee Member, MA Applied Anthropology, HSU  
 2013- Curriculum Committee Member, Department of Anthropology, Humboldt State University  
 2013- Assessment Committee Member, Department of Anthropology, Humboldt State University  
 2012- Curriculum and Program Development, MA Applied Anthropology Program, HSU  
 2011 Participant, Course Transformation Project (CTP), Center for Excellence in Learning and Teaching, HSU  
 2009 Presenter, HSU Social Justice Forum  
 2009 Session Leader, International Education Week, HSU Multicultural Center  
 2007 Director, World AIDS Day Fundraiser, Department of Anthropology, HSU

## **PROFESSIONAL SERVICE**

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- 2021- Chair, Faculty Rights Committee, California Faculty Association – Humboldt State University Chapter  
 2020 External Reviewer, Journal of Human Organization  
 2019- External Reviewer, International Journal of Qualitative Studies in Education (QSE)  
 2019 External Reviewer, Journal of Applied Research in the Community College (JARCC)  
 2019- Proposal Reviewer, Annual Conference, Association for the Study of Higher Education (ASHE)  
 2018 Chair, Teaching and Learning Anthropology Online – Roundtable, American Anthropological Association Annual Meetings

## **COMMUNITY ENGAGEMENT**

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- 2021- Member, Board of Directors, College of the Redwoods Foundation  
 2020- Member Representing Area 5, Board of Trustees, Redwoods Community College District  
 2021- Chair, Ad Hoc Committee on Advocacy, Board of Trustees, Redwoods Community College District

- 2021- Member, Ad Hoc Committee on Student Success, Board of Trustees, Redwoods Community College District
- 2019- Coach, Humboldt Composite High School Mountain Bike Club (HCMTB)
- 2009-2011 Sexual and Reproductive Health Educator, Six River's Planned Parenthood, Eureka, CA 95501
- 2002-2007 Member, Board of Trustees, Vector Rehabilitation, Eureka, CA 95501

## **PROFESSIONAL TRAINING/DEVELOPMENT**

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- 2021 Council on Undergraduate Research Dialogues
- 2020 Equity-Minded Practices for Remote Teaching, Webinar
- 2020 Labor Based Grading as Anti-Racist Assessment, 2-part Workshop
- 2019 Early Career Faculty Workshop, Council for Advancement of Higher Education Programs
- 2019 Summer Program in Quantitative Methods of Social Research – Social Network Analysis, Inter-university Consortium for Political and Social Research (ICPSR)
- 2016-2017 Course Redesign, Professional Learning Community, California State University
- 2017 Course Redesign with Technology, Summer Institute, California State University
- 2017 Applying the QOLT Instrument, Faculty Course, HSU
- 2016 Course Redesign with Technology Summer Institute, California State University
- 2014 Using Mobile Technology in the Classroom, Faculty Learning Circle, Humboldt State University

## **TECHNICAL SKILLS**

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- Online Learning Management, Course Design and Delivery (Canvas, Moodle, Blackboard)
- Audio/Video Recording and Editing (Kaltura, Camtasia, Screencast-o-matic)
- Online Publishing (YouTube, ISSUU, Merlot)
- Website Development (WordPress, Weebly)
- Online Collaboration (Slack, VoiceThread, FlipGrid, Webex)
- Qualitative Data Analysis (NVivo)
- Descriptive and Inductive Statistical Analysis (SPSS, Excel)
- Social Network Analysis (NVivo, R)
- Survey Creation/Distribution (Qualtrics, Google Forms, Survey Monkey)
- Reference Management (Zotero, Endnote)

## **PROFESSIONAL ORGANIZATION MEMBERSHIPS**

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- American Anthropological Association (AAA)
- Society for Applied Anthropology (SfAA)
- Council on the Anthropology of Education (CAE)
- American Educational Research Association (AERA)
- Association for the Study of Higher Education (ASHE)
- Community College League of California (CCLC)