

REBECCA ROBERTSON

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EDUCATION

Ph.D.	Oregon State University, Education Dissertation Title: <i>Higher Education Diversity Work and its Discontents: Theorizing Student Social Media Activism as Counter-hegemonic Network of Practice</i>	2020
M.A.	Humboldt State University, Social Science - Globalization and the Environment Project Title: <i>A Gendered Analysis of the Makuleke Land Restitution Agreement and its Resulting Integrated Conservation and Development Program</i>	2003
B.A.	Humboldt State University, Anthropology Minors: Art, Spanish	1999

RESEARCH AREAS

Organizational Culture and Change; Higher Education; Diversity, Equity, and Inclusion; Student Activism and Social Media; Social Network Analysis; Applied Anthropology; Globalization; Community Development; Gender and Development; South Africa

ACADEMIC APPOINTMENTS

Director, Applied Anthropology and Ethnographic Research Lab	2018-
Department of Anthropology, Humboldt State University, Arcata, CA 95521	
Lecturer	2004-
Department of Anthropology, Humboldt State University, Arcata, CA 95521	
Coordinator, Master of Arts in Applied Anthropology Program	2016-2021
Department of Anthropology, Humboldt State University, Arcata, CA 95521	
Visiting Professor	2009
University Study Abroad Consortium (USAC), Universidad del País Vasco, San Sebastian, Spain	
Associate Faculty	2002- 2005
Anthropology Department College of the Redwoods, Eureka, CA 95501	
Advisor	1998-2000
Pre-collegiate Academic Preparation Program Humboldt State University, Arcata, CA 95521	

APPLIED RESEARCH/CONSULTING

Ethnographer	2020-
Salmon River Floodplain and Mine Tailing Remediation Project, Cultural Resources Facility, Humboldt State University	
Quantitative Research Analyst	2019/2020
Eureka Homelessness Assessment Project, Eureka Police Department	

Qualitative Researcher Oregon Transfer Project, Oregon Higher Education Coordinating Commission	2018-
Consultant, Research and Design McLean Community Center Development Project , Fortuna, CA Greenway Partners, Arcata, CA,	2017
Consultant, Research and Design Arcata Volunteer Fire Department Remodel Project (McKinleyville Station) Greenway Partners, Arcata, CA,	2016
Consultant, Research and Design Arcata Economic Development Corporation (AEDC) Redevelopment Project, Eureka, CA Greenway Partners, Arcata, CA,	2016
Consultant, Research and Design Arcata Volunteer Fire Department Remodel Project (Arcata Main Station) Greenway Partners, Arcata, CA,	2015
Consultant, Ethnographic Research Eureka Business Ready Project Greenway Partners, Arcata, CA,	2015
User Experience Researcher One Hills Plaza Terrace Renovation Project One Hills Plaza Homeowners Association (HOA), 75 Folsom St., San Francisco, CA.	2013
Qualitative Researcher Community Experiences of HIV/AIDS Project Cotlands Baby Sanctuary, Johannesburg, South Africa	2006
Research Assistant American Indian Civics Project, W.W. Kellogg Foundation Grant Supervisor: Dr. John Meyer, Department of Politics, Humboldt State University	2000-2002

PUBLICATIONS

REFEREED JOURNAL ARTICLES

Robertson, R. (forthcoming) A Critical Race Theory Analysis of Transnational Student Activism, Social Media Counter-stories, and the Hegemonic Logics of Diversity Work in Higher Education. *International Journal of Qualitative Studies in Education*. doi: 10.1080/09518398.2021.1885073

Crisp, G.; Potter, C.; **Robertson, R.**; Carales, V. (2020), Empirical and Practical Implications for Documenting Early Racial Transfer Gaps. *New Directions for Community Colleges*, 2020: 55-65. doi:[10.1002/cc.20423](https://doi.org/10.1002/cc.20423)

PEER-REVIEWED BOOK CHAPTERS

Crisp, G.; **Robertson, R.**; Garrison-Engbrecht, A. (forthcoming, late 2021) Questioning Assumptions about Accessible Bachelor's Granting Institutions. *Unlocking Opportunity through Broadly Accessible Institutions*. Crisp, G; McClure, K; Orphan, C (eds.). Routledge Press.

Crisp, G.; **Robertson, R.**; Cox-Brand, E. (forthcoming, April 2021) Supporting Transfer for First Generation College Students. *At the Intersection: Unpacking the Experiences of First-Generation College Students Today*. Longwell-Grice, R.; Longwell-Grice, H. (eds.). Stylus Publishing, VA.

OTHER PUBLICATIONS

Robertson, R. (2020) World Bank. *Encyclopedia of Higher Education, 5v.* Amey, M. (ed.) SAGE Publishing. ISBN: 9781473942912

IN PREPARATION

Robertson, R. (in preparation) #DiversityisNotInclusion: Anatomy and Implications of a Student Activist Network of Practice.

Robertson, R. (in preparation) Hashtag as Boundary Object: Counter-narrative Agency and the Circulation of Meaning in a Student Activist Network of Practice.

Pacifico, D; **Robertson, R.** (accepted) Meeting Students (and Subjects) Where They Are: Perspectives in Teaching, Learning, and Doing Archaeology and Anthropology Online. *Journal of Archaeology and Education.*

Robertson, R. (accepted) Exploring Tensions and Opportunities of Anthropology and the Academy Online. *Journal of Archaeology and Education.*

REFEREED CONFERENCE PRESENTATIONS

Robertson, R. (under review) Exploring Faculty Efforts to Advance Racial Equity Across Organizational Boundaries in Higher Education. Paper presentation: *Association for the Study of Higher Education (ASHE)*. San Juan, Puerto Rico, November 3-6, 2021

Robertson, R. (held over from 2020) Applying Social Network Analysis and Critical Discourse Analysis to Explore the Anatomy of a Student Activist Network of Practice. Paper presentation: *American Anthropological Association Annual Meetings*, 2021.

Robertson, R. (accepted) #DiversityisNotInclusion. Paper presentation: *American Educational Research Association (AERA)* Annual Meeting, 2021.

Robertson, R. (2020) Student Activist Counter-stories and the Hegemonic Logic of Diversity in Higher Education. Paper presentation: *Philosophy and Theory of Higher Education Conference*, Uppsala, Sweden, October 18-20, 2020 (conference cancelled)

Crisp, G.; Potter, C.; **Robertson, R.**; Carales, V. (2020) Documenting Early Racial Transfer Gaps: Empirical and Practical Implications for Transfer Partnerships. *Council for the Study of Community Colleges Annual Meeting, 2020* (conference cancelled).

Robertson, R. (2019) Hashtag as Boundary Object: Counter-narrative Agency and the Circulation of Meaning in a Student Activist Network of Practice. Paper presentation: *American Anthropological Association Annual Meeting*, Vancouver, Canada, November 20-24, 2019.

Robertson, R. (2019) Student Activism and Diversity Work in Higher Education: A Review and Synthesis of the Literature. Paper presentation: *Association for the Study of Higher Education (ASHE)*. Portland, OR, November 14-18, 2019

Robertson, R.; Crisp, G.; Cox-Brand, E. (2019) Developing a Grounded Theory of First-Generation Community College Students' Understanding of the Transfer Process in Oregon. Paper presentation: *Council for the Study of Community Colleges Annual Meeting (CSCC)*. San Diego, CA, March 28-30, 2019.

Robertson, R. (2019) Ambiguity, Neoliberalism, and Non-performativity: Examining Higher Education Diversity Work Through Student #Activism. Paper Presentation: *Ethnography and Education Forum*. Graduate School of Education, University of Pennsylvania, Philadelphia, PA, February 22-23, 2019.

Pacifico, D.; **Robertson, R.**; Shoaps, R (2018) Teaching and Learning Anthropology Online. Roundtable presentation. *American Anthropological Association Annual Meeting*, San Jose, CA, November 14-18, 2018.

Robertson, R. (2018) Challenging Institutional Hegemony Through Student Activism. Paper presentation: *American Anthropological Association Annual Meeting*, San Jose, CA, November 14-18, 2018.

Robertson, R. (2017) Ghosting: Uncaptured Student Engagement in Online Courses. Poster presentation: *American Anthropological Association Annual Meeting*, Washington D.C., November 28-Dec 3, 2017.

SELECTED PRESENTATIONS, LECTURES, AND WORKSHOPS

‘Student Social Media Activism and the Dilemmas of Diversity Work in Higher Education’, Carpenter Lecture, Oregon State University, Wilsonville, March 7, 2019

‘Grad School/Career Preparation’, Invited Workshop Series (3 sessions), Sponsored by Anthropology Club, Humboldt State University, Fall 2018.

‘Improving Student Success by Increasing Interactivity and Active Learning Opportunities’, e-Portfolio Presentation, California State University, Course Design with Technology Summer Institute, Sacramento, CA, June 26-29, 2017

‘Professionalizing Student Work through a Virtual Conference’, Digital Scholarship, Publishing & Sustainable Learning: Exploring, Designing, Creating and Sharing Learning Experiences, Humboldt State University, UnConference, April 11, 2017

‘Global Citizenship’, Presented at the Humboldt State University Social Justice Forum, February 2009

‘Anthropological Approaches to Studying Culture’ Introduction to International Studies, Humboldt State University, September 29, 2009

‘Work, Study, Serve: International Experience and Global Citizenship’, International Education Week, Humboldt State University, November 16-19, 2009

PUBLIC DISSEMINATION OF RESEARCH

University of Washington, Community College Research Initiatives, Transfer Partnership Series – [Data Note 11](#), *Transfer Partnerships: Lessons to Improve Student Success During and After COVID-19*, May 2020.

#CCRIchat - Twitter Chat ([@CCRI UW](#)), *Transfer Partnerships: Lessons to Improve Student Success During and After COVID-19*, May 15, 2020.

Oregon State Legislature, Senate Interim Committee on Education. *Expert Perspectives on Community College to University Transfer Systems*. September 16, 2019. [Archived video](#) (testimony begins at minute 20:16).

Eureka City Council, Regular Session. *Eureka Police Department Homelessness Assessment Report*. March 5, 2019. [Archived Video](#).

GRANTS AND FELLOWSHIPS

Spencer Foundation, Racial Equity Special Research Grant. *Understanding and Supporting Faculty Efforts to Advance Racial Equity Across Organizational Boundaries in Higher Education* (\$73,000 – under review) 2021

Spencer Foundation, Research Grant – Small. *COVID-19 Counter-stories: Ethnographic Analysis and Practical Implications of Student Activist Narratives Constructed and Circulated Via Social Media During the COVID-19 Crisis in Higher Education* (\$27,931 – under review) 2020

Social Science Research Council, SSRC Rapid Response Research Grants 2020, <i>Student Activism in the Time of COVID-19: Exploring Physically Distanced Resistance</i> (\$5,000 – unfunded)	2020
California State University (CSU) Chancellor, Doctoral Fellow Research Grant, <i>Student Activism and Diversity Work in Higher Education</i> (\$1500)	2019
California State University Chancellor’s Doctoral Fellowship (\$30,000)	2017-2020
Humboldt State University Graduate Equity Fellowship (\$5,000)	1999

AWARDS AND HONORS

Faculty Recognition Award for Outstanding Performance, Office of the Chancellor, California State University	2017
Exceptional Service to Students Award, Humboldt State University	2017
Quality in Online Education Recognition Award, Humboldt State University	2014
Exemplary Online Course Design and Instruction Award, Office of the Chancellor, California State University	2013
Faculty Excellence in Teaching Award Nominee, Humboldt State University	2011
Presidential Scholar	1997-99
Pi Gamma Mu: International Social Science Honor Society Inductee	1999

COURSES TAUGHT

**NOTE: (F2F) Face to Face, (H) Hybrid, (O) Online

UNDERGRADUATE COURSES

Introduction to Cultural Anthropology (F2F, H, O)
 Cultural Anthropology Lab (H, O)
 Argonauts of Human Life (H)
 History and Theory of Anthropology (F2F, H)
 Anthropology and Development (F2F, H, O)
 Women and Development (F2F, H)
 Ethnographic Research (F2F, H, O)
 Power & Resistance: South African Counter-stories (H)
 Race/Class/Culture: South Africa (H)
 Anthropology of HIV/AIDS: South Africa (F2F)
 Art and Material Culture: South Africa (H)
 Anthropology Capstone (F2F, H, O)
 Anthropology Teaching & Leadership (H)

GRADUATE COURSES

Introduction to Applied Anthropology (F2F, H)
 Methods in Applied Anthropology (F2F, H)
 Qualitative Research and Analysis (O)
 Theory in Applied Anthropology (O)
 Quantitative Data Analysis (O)

GRADUATE STUDENT ADVISING

M.A. IN APPLIED ANTHROPOLOGY, HUMBOLDT STATE UNIVERSITY

PRIMARY ADVISOR

- Amy Deuink (Expected 2021), Transforming the University Library for Equity and Inclusion: A Critical Environmental Analysis at a Research-Intensive Public University
- Jordan Walsh (2020), The Impact of Intensive Individual Academic Counseling on Student Persistence and Retention: An Applied Narrative Analysis
- Samantha Reid (2019), Cultivating Food Security: A Quantitative Analysis of Humboldt County's Food Pantries
- Ariel Eastburn (2019), Qualitative Analysis of Barriers to Maternal Health Care in Santa Clara County, CA.

- Edward Fernandez (2018), Banking for the Future: An Ethnographic Study of the Local Food Bank and its Role in Food Justice and Patron Perception.
- Laura Benne (2018), The 2016 Election: Conservative Female Voters - Agentive, Adversarial and Resolutely Republican
- Ariel Fishkin (2018), Fighting Rape Culture at Humboldt State University: Challenges and Growth in Student Activism
- Jacqueline Heinzin (2017), Transformation in Three American Orchestras: An Analysis of Labor, Agency, and Change
- Meleana Akolo (2017), A Feminist Interpretation of Women's Work with Koloa in the Tongan Community

COMMITTEE MEMBER

- Grant Skoglund (2018), 'Café Para Todos': A Critical Narrative of Bilingual Education Policy and Practice in Monolingual Spain
- Nora E. Mounce (2017), Words to Cook By: Changing Meanings of Eating Local in Humboldt County
- Isadora Sharon (2017), Countering a Colonial Fantasy of Filipinos Highlanders: Ethnic Versus Ethical Tourism
- Corinna Irwin (2017), Equal Access, Knowledge, and Empowerment: Promoting Inclusion in Sex Education and Reproductive Health Care for Humboldt County's Spanish Speaking Population
- Katherine Ruprecht (2017), Examining Veiled Muslim Women's Experiences in Educational Institutions in France and the United States and Decolonizing the Curriculum to Reflect Their Stories
- May Patiño (2016), What does it mean to go Paleo? An Exploration of the Ancestral Diet Movement
- Rosie Slentz (2016), From Soil to Soul: Food Systems Curriculum for 5th Graders

UNIVERSITY SERVICE

Member, Student Services and Inclusive Student Success Working Group, HSU Polytechnic Self Study	2021
Faculty Advisor, Students for Violence Prevention, First Year Learning & Living Community, HSU	AY 2020-21
eLearning Ambassador, Center for Teaching and Learning, HSU	2020
Faculty Advisor, Anthropology Club, Humboldt State University	AY 2018-19
Comprehensive program review, MA Applied Anthropology Program Pilot Conversion, HSU	2018-2019
Curriculum and Program Development	
<ul style="list-style-type: none"> • MA Applied Anthropology Program, Humboldt State University 	2012-
Graduate Advisor/Thesis Committee Member, MA Applied Anthropology, Humboldt State University	2014-
Graduate Council Member, Humboldt State University	2016-2021
Lead, Department of Anthropology Peer Mentoring Pilot Program, HSU	2016-2019
<ul style="list-style-type: none"> • AY 2016-17, developed peer-mentoring program proposal • AY 2017-2018, established and piloted program structure • AY 2018-19, coordinated peer mentoring program 	
Faculty Supervisor, Undergraduate Research Award, HSU Dept of Anthropology	2015-2019
Faculty Supervisor, IdeaFest, Showcase of Research and Creative Projects, HSU	2016-2019
Faculty Editor, Anthropology Student Research Symposium, HSU	2014-2019
Participant, Chancellor's Office Course Redesign and Technology Program, California State University	AY 2016-17
Committee Member, 5-year Program Review, HSU, Department of Anthropology	AY 2016-17
<ul style="list-style-type: none"> • Lead: Diversity Report, Program Goals 	
ePortfolio Development, California State University Chancellor's Office	AY 2016-17
Curriculum Committee Member, Department of Anthropology, Humboldt State University	2013-
Assessment Committee Member, Department of Anthropology, Humboldt State University	2013-
Participant, Course Transformation Project (CTP) Center for Excellence in Learning and Teaching, HSU	2011
Presenter, HSU Social Justice Forum	2009
Session Leader, International Education Week, HSU Multicultural Center	2009
Director, World AIDS Day Fundraiser, Department of Anthropology, HSU	2007

PROFESSIONAL SERVICE

Chair, Faculty Rights Committee, California Faculty Association – Humboldt State University Chapter	2021-
External Reviewer	
• International Journal of Qualitative Studies in Education (QSE)	2019-
• Journal of Applied Research in the Community College (JARCC)	2019-
• Journal of Human Organization	2020-
Proposal Reviewer, Annual Conference, Association for the Study of Higher Education (ASHE)	2019/2020/2021
Chair, Teaching and Learning Anthropology Online – Roundtable	
• American Anthropological Association Annual Meetings	2018

COMMUNITY ENGAGEMENT

Member, Board of Directors, College of the Redwoods Foundation	2021-
Member, Board of Trustees, Redwoods Community College District	2020-
• Chair, Board of Trustees Ad Hoc Committee on Advocacy	
Quantitative Research Analyst, Homelessness Assessment, Eureka Police Department	2019/2020
Coach, Humboldt Composite High School Mountain Bike Club (HCMTB)	2019-
Sexual and Reproductive Health Educator, Six River's Planned Parenthood, Eureka, CA 95501	2009-2011
Member, Board of Trustees, Vector Rehabilitation, Eureka, CA 95501	2004-2007

PROFESSIONAL TRAINING/DEVELOPMENT

Equity-Minded Practices for Remote Teaching, Webinar	2020
Labor Based Grading as Anti-Racist Assessment, 2-part Workshop	2020
Early Career Faculty Workshop, Council for Advancement of Higher Education Programs	2019
Summer Program in Quantitative Methods of Social Research – Social Network Analysis	
• Inter-university Consortium for Political and Social Research (ICPSR)	2019
Course Redesign, Professional Learning Community, California State University	AY 2016-2017
Course Redesign with Technology, Summer Institute, California State University	2017
Applying the QOLT Instrument, Faculty Course, HSU	2016
Course Redesign with Technology Summer Institute, California State University	2016
Using Mobile Technology in the Classroom, Faculty Learning Circle, Humboldt State University	2014

TECHNICAL SKILLS

Online Learning Management, Course Design, and Delivery (Canvas, Moodle, Blackboard)
Audio/Video Recording and Editing (Kaltura, Camtasia, Screencast-o-matic)
Online Publishing (YouTube, ISSUU, Merlot)
Website Development (WordPress, Weebly)
Online Collaboration (Slack, VoiceThread, FlipGrid, Webex)
Qualitative Data Analysis (NVivo)
Descriptive and Inductive Statistical Analysis (SPSS, Excel)
Social Network Analysis (NVivo, R)
Survey Creation/Distribution (Qualtrics, Google Forms, Survey Monkey)
Reference Management (Zotero, Endnote)

PROFESSIONAL ORGANIZATION MEMBERSHIPS

American Anthropological Association (AAA)
Society for Applied Anthropology (SfAA)
Council on the Anthropology of Education (CAE)
American Educational Research Association (AERA)
Association for the Study of Higher Education (ASHE)
Community College League of California (CCLC)
National Association of Student Personnel Administrators (NASPA)